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WHAT MOTIVATES PEOPLE AT WORK? USING NLP IN THE WORKPLACE

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Abstract

This session engages participants in using the NLP3 tool with 11 meta-programs and the use of the Disney creativity strategy in creating implementation.

Introduction:

Context on meta-programs and NLP presuppositions.

Workshop:

Part I: Hand out the Personal Profile booklets. Each participant will mark their answers to each meta-program and compile these into a visual chart. During the breaks between sections of the Personal Profile, demonstrations will be given to deep the understanding of these meta-programs. Each participant will fill out the nautilus graph that shows all the meta-program results in three major categories.



Workshop: Part II:

The participants will be taught the Disney strategy of Creativity: Dreamer, Realist, and Critic. Each participant will then act out this strategy in groups of 2 or 3, creating their own strategies

for how to apply meta-program profiling in their workplace.

Closing:

A final evaluation will be done with the whole group on what they learned and how they will use their learnings in their workplace.